



ICICI Prudential Asset Management Company Limited

Corporate Identity Number: U99999DL1993PLC054135

Registered Office: 12th Floor, Narain Manzil, 23, Barakhamba Road, New Delhi - 110 001.

Corporate Office: 3rd Floor, Hallmark Business Plaza, Sant Dyaneshwar Marg, Bandra (E), Mumbai - 400051.

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Central Service Office: 2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway,
Goregaon (E), Mumbai - 400063. Tel: 022 2685 2000 Fax: 022 26868313

Notice-cum-Addendum to the Scheme Information Document (SID)/ Key Information Memorandum (KIM) of ICICI Prudential Dividend Yield Equity Fund (the Scheme)

Notice is hereby given that the Trustee of ICICI Prudential Mutual Fund (the Fund) has approved the revision in the minimum installment amount under the monthly frequency of the Systematic Investment Plan (SIP) facility, under the Scheme.

The revised minimum installment amount of ₹1,000/- (plus in multiples of ₹1/-) will be applicable for applications accepted from the New Fund Offer Period.

All the other provisions of the SID/KIM except as specifically modified herein above remain unchanged.

This Notice-cum-Addendum forms an integral part of the SID/KIM, as amended from time to time.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Sd/-

Date : April 28, 2014

Authorised Signatory

No. 028/04/2014

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.